

Privacy Notice for parents and carers – use of your child’s personal data

1. Introduction

Under UK data protection law, individuals have a right to be informed about how our trust uses any personal data that we hold about them. We comply with this right by providing ‘privacy notices’ (sometimes called ‘fair processing notices’) to individuals where we are processing their personal data.

This privacy notice explains how we collect, store and use personal data about **pupils at our schools**.

This privacy notice applies whilst we believe your child is not capable of understanding and exercising their own data protection rights.

Once your child is able to understand their rights over their own data (generally considered to be age 12), but this has to be considered on a case-by-case basis), you should refer to our privacy notice for pupils to see what rights they have over their own personal data. (This privacy notice can be found on the BDMAT and school’s websites)

Birmingham Diocesan Multi-Academy Trust, is the “data controller” for the purposes of UK data protection law.

Birmingham Diocesan Multi-Academy Trust Schools:

Austrey Church of England Primary School – Warwickshire
Bentley Heath Church of England Primary School - Solihull
Christ Church, Church of England Secondary Academy – Yardley Wood
Coleshill Church of England Primary School – Coleshill (North Warwickshire)
Hawkesley Church Primary Academy – Kings Norton
Holy Trinity Church of England Primary Academy – Handsworth
Lady Katherine Leveson Church of England Primary School - Solihull
Nethersole Church of England Primary Academy – Polesworth (North Warwickshire)
Nonsuch Primary School – Woodgate Valley
Newton Regis Church of England Primary School – Tamworth (Staffordshire)
Quinton Church Primary School -Quinton
St. Clement’s Church of England Primary Academy – Nechells
St. George’s Church of England Primary Academy – Edgbaston
St. George’s Church of England Primary Academy – Newtown
St. Margaret’s Church of England Primary School - Solihull
St. Michael’s Church of England Primary Academy – Handsworth
St. Michael’s Church of England Primary Academy – Bartley Green
Warton Nethersole’s Church of England Primary School - Tamworth (Staffordshire)
Woodside Church of England Primary School – Warwickshire

We are an education organisation and our contact details are:

Address:	BDMAT Central Office, Christ Church, Church of England Secondary Academy, Daleview Road, Yardley Wood, Birmingham, B14 4HN
Email:	enquiries@bdmatrix.org.uk
Telephone:	0121 828 3523

2. The personal data we hold.

Personal data that we may collect, use, store and share (when appropriate) about your child includes, but is not restricted to:

- Contact details, contact preferences, date of birth, identification documents unique pupil number.
- Attendance information (such as sessions attended, number of absences and absence reasons)
- Assessment information (such as pupil results for external and internally set tests)
- Pupil and curricular records
- Behaviour information (such as exclusions information, interventions in place, professionals involved if any)
- Safeguarding information
- Details of any support received including care packages, plans and support providers
- Information about your child's use of our information and communications systems, equipment and facilities (e.g. school computers)

We may also collect, use, store and share (when appropriate) information about your child that falls into "special categories" of more sensitive personal data. This includes, but is not restricted to, information about:

- Medical Information (such as GP names and addresses, details of medical needs such as asthma, allergies, diabetes and other medical conditions including mental health)
- Photographs and CCTV images captured in school
- Special Educational Needs information (such as diagnosis if any, support in place, professional involved, assessment of need)
- Characteristics (such as ethnicity, language, nationally, country of birth and free meal eligibility)
- Recordings of online streaming of remote learning

We may also hold data about pupils that we have received from other organisations, including other schools, local authorities, social services and the Department of Education.

3. Why we use this data

We use the data listed above to:

- a) To support pupil learning, including remote learning online when agreed with all parties that remote learning is in the best interests of the child
- b) Contact parents/carers to support their child.
- c) To monitor and report on pupil progress.
- d) To provide appropriate pastoral care.
- e) To protect pupil welfare.
- f) To assess the quality of our services, including remote learning online where this has been formally agreed is in the best interests of the child
- g) To administer admissions waiting lists.
- h) To carry out research
- i) To administer school property
- j) To comply with the law regarding data sharing.
- k) Make sure our information and communications systems, equipment and facilities (e.g, school computers) are used appropriately, legally and safely

Use of your child's personal data in automated decision making and profiling

We do not currently process any personal data through automated decision making or profiling. If this changes in the future, we will amend any relevant privacy notices in order to explain the processing to you, including your right to object to it.

Use of your child's personal data for filtering and monitoring purposes.

While your child is in our school, we may monitor their use of our information and communications systems, equipment, and facilities (e.g. school computers). We do this so that we can:

- Comply with health and safety and other legal obligations.
- Comply with our policies (e.g. child protection policy, IT acceptable use policy,) and our legal obligations.
- Keep our network(s) and devices safe from unauthorised access, and prevent malicious software from harming network(s)
- Protect your child's welfare.

4. Our lawful basis for using this data:

Our lawful bases for processing your child's personal data for the purposes listed in "**Why we use this information**" section above are as follows:

For the purposes of a) b) c) d) f) g) and h) from the section "**Why we use this data**" in accordance with the "public task" basis – we need to process personal data to fulfil our statutory function as a school as set out here:

- The Education Act 1996 requires that schools operate and that children in England and Wales aged five to 16 receive full-time education

For the purposes of b) d) e) and j) from the section "**Why we use this data**" in accordance with the "public task" basis – we need to process personal data to process data to fulfil our statutory function as a school as set out here:

- The Children Acts of 1989 and 2004
- Keeping Children Safe in Education
- Working Together to Safeguard Children

For the purposes of i) from the section "**Why we use this data**" in accordance with the "Legal Obligation" basis – we need to process personal data to meet our responsibilities under law as set out here:

- UKGDPR and Data Protection Act 2018

For the purposes of a) b) e) and h) from the section "**Why we use this data**" in accordance with the "Legitimate Interests" basis - where there is a minimal privacy impact and we have a compelling reason including:

- where we let out school facilities, arrange or facilitate after-school or extra-curricular activities, or sporting events not part of taught sports in the school.
- Where we engage with third parties to provide resources for pupil learning (see **Who we share data with** section)

Less commonly, we may also process pupils' personal data in situations where:

We have obtained consent to use it in a certain way, for example parental consent for a learner to attend a school visit that falls outside of the normal school day or parental consent to use photographs of pupils for display purposes.

Where we have obtained consent to use pupils' personal data, this consent can be withdrawn at any time. We will make it clear when we ask for consent and explain how consent can be withdrawn.

Some of the reasons listed above for collecting and using pupils' personal data overlap, and there may be several grounds which justify our use of the data.

Our basis for using special category data

For 'special category' data, we only collect and use it when we have both a lawful basis, as set out above, and one of the following conditions for processing as set out in UK data protection law:

- We have obtained your explicit consent to use your child's personal data in a certain way
- We need to perform or exercise an obligation or right in relation to employment, social security or social protection law
- We need to protect an individual's vital interests (i.e. protect your child's life or someone else's life), in situations where you're physically or legally incapable of giving consent
- The data concerned has already been made manifestly public by you
- We need to process it for the establishment, exercise or defence of legal claims
- We need to process it for reasons of substantial public interest as defined in legislation
- We need to process it for health or social care purposes, and the processing is done by, or under the direction of, a health or social work professional or by any other person obliged to confidentiality under law
- We need to process it for public health reasons, and the processing is done by, or under the direction of, a health professional or by any other person obliged to confidentiality under law
- We need to process it for archiving purposes, scientific or historical research purposes, or for statistical purposes, and the processing is in the public interest

For criminal offence data, we will only collect and use it when we have both a lawful basis, as set out above, and a condition for processing as set out in UK data protection law. Conditions include:

- We have obtained your consent to use it in a specific way

- We need to protect an individual's vital interests (i.e. protect your child's life or someone else's life), in situations where you're physically or legally incapable of giving consent
- The data concerned has already been made manifestly public by you
- We need to process it for, or in connection with, legal proceedings, to obtain legal advice, or for the establishment, exercise or defence of legal rights
- We need to process it for reasons of substantial public interest as defined in legislation

5. Collecting this data

Whilst the majority of pupil information we collect about your child is mandatory, there is some information that can be provided voluntarily.

Whenever we seek to collect information from you, we make it clear whether providing it is mandatory or optional. If it is mandatory, we will explain the possible consequences of not complying.

Most of the data we hold about your child will come from you, but we may also hold data about your child from:

- Local authorities
- Government departments or agencies
- Police forces, courts, tribunals
- Previous schools
- Other professionals supporting your child

6. How we store this data

We keep personal information about your child while they are attending one of our schools. We may also keep it beyond their attendance at one of our schools if this is necessary.

We hold pupil data in line with data retention guidelines, which can be found on the BDMAT website [Records-Management-Policy-and-Retention-Schedule-2024-25.pdf](#) and sets out how long we keep information about pupils. A copy is available via this link.

We have put in place appropriate security measures to prevent your child's personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

We will dispose of your child's personal data securely when we no longer need it.

7. Who we share data with.

We do not share information about your child with any third party unless the law and our policies allow us to do so.

Where it is legally required, or necessary (and complies with UK data protection law) we may share information about pupils with:

- Schools/academies that the pupil's attend when joining us and after leaving us; to assist them in discharging their legal duties.
- Our local authority; to meet our legal obligations such as safeguarding concerns and information about exclusions
- Other local authorities; to share information if you should move out of the area
- The Department for Education (DfE); for statutory returns
- The pupil's family and representatives; in order to confirm attendance or registration at school and query or check accuracy of data.
- Auditors: to ensure schools are accessing all funding due to them and to comply with legislation such as the Academes Handbook.
- Educators and examining bodies – to support pupil eLearning and assessment
- Our regulator – Ofsted
- Survey and research organisations
- Our youth support services provider
- Financial organisations
- Security organisations
- Health Authorities; to assist them in discharging their legal duties
- Health and welfare organisations
- Professional advisers and consultants
- Charities and voluntary organisations
- Police forces, courts and tribunals
- Schools nurses; to assist them in discharging their legal duties
- Suppliers and service providers – to enable them to provide the service we have contracted them for. Here are some examples:
 - ✓ Outsourced provider for school meals and allergy control – Sodexo, School Food United, Blue Runner.
 - ✓ Outsourced provider for Management Information System which stores pupil, parent and staff data – Arbor
 - ✓ Outsourced provider for educational visits, first aid and administration of medicine records - Evolve
 - ✓ Outsourced provider for assessment tracking – Fischer Family Trust
 - ✓ Outsourced provider for safeguarding monitoring of all pupils – CPOMS
 - ✓ Outsourced provider for filtering and monitoring – Lightspeed
 - ✓ Outsourced provider for learning for example – Karboodle, TT Rockstars (more information on outsourced providers for learning can be obtained directly from your child's school)

Sharing data with the Department for Education (DfE)

The Department for Education (a government department) collects personal data from schools and local authorities via various statutory data collections. We are required to share information about our pupils with the DfE either directly or via our local authority, via various statutory data collections.

The data shared will be in line with the following legislation:

- Regulation 5 of The Education (Information About Individual Pupils) (England) Regulations 2013
- [Section 537A of the Education Act 1996 \(as amended\)](#)
- [Education \(Information About Individual Pupils\) \(England\) Regulations 2013](#) (as amended, including by the Education (Information About Individual Pupils) (England) (Amendment) Regulations 2024)
- [Section 99 of the Childcare Act 2006](#) (CA 2006)
- The [Childcare \(Provision of Information About Young Children\) \(England\) Regulations 2009](#) (the 2009 Regulations)

The data we share with the DfE is used for a number of purposes, including to:

- o Inform funding
- o Monitor education policy and school accountability
- o Support research

The information shared with the DfE could include:

- o Your child's name and address
- o Unique pupil numbers
- o Pupil matching reference numbers
- o Gender or ethnicity
- o Details of any special educational needs (SEN)
- o Details of schools attended
- o Absence and exclusion information
- o Information relating to exam results
- o Information relating to any contact with children's services
- o What they did after they finished school

Please note: this list is not exhaustive.

For parents of pupils attending Christ Church C of E Secondary Academy

Once your child reaches the age of 13, we are legally required to pass on certain information to the local authority or youth services provider, which has responsibilities regarding the education or training of 13- to 19-year-olds under section 507B of the Education Act 1996. Parents/carers, or pupils if aged 16 or over, can request that only their name, address and date of birth be passed to these agencies by informing the data protection officer (DPO).

The National Pupil Database (NPD)

We are required to provide information about our pupils to the Department for Education as part of statutory data collections such as the school census and early years' census.

Some of this information is then stored in the [National Pupil Database](#) (NPD), which is owned and managed by the Department and provides evidence on school performance to inform research.

The database is held electronically so it can easily be turned into statistics. The information is securely collected from a range of sources including schools, local authorities and exam boards.

The Department for Education may share information from the NPD with third parties, such as other organisations which promote children's education or wellbeing in England.

These third parties must agree to strict terms and conditions about how they will use the data.

For more information, see the Department's webpage on [how it collects and shares personal data](#)

You can also [contact the Department for Education](#) with any further questions about the NPD.

Transferring data internationally

We may share personal information about your child with the following international third parties, where different data protection legislation applies:

- 3P (Mathletics) has its main data location as the East US 2 region within Microsoft Azure. In accordance with EU GDPR requirements, Microsoft Azure complies with both the EU-US privacy shield and EU Model Clauses.

- The Schoolcomms Products and Services only processes personal information in the UK. Some supporting services (EG Microsoft CRM), might use cloud platforms that operate from Third Countries outside of the EEA. Where this is the case, Schoolcomms ensure that adequate safeguards are established to protect your data.
- Class Dojo complies with the requirements set forth in the EU-U.S. and Swiss-U.S. Privacy Shield.
- Other schools if you move abroad
- App or cloud server providers
- Filtering and monitoring providers

Where we transfer your child's personal data to a third-party country or territory, we will do so in accordance with UK data protection law

8. Your Rights

How to access to personal information that we hold about your child – Subject Access Request (SAR)

You have a right to make a "subject access request" to gain access to personal information that we hold about your child.

If you make a subject access request, and if we do hold information about your child, we will (subject to any exemptions that apply):

- Give you a description of it
- Tell you why we are holding and processing it, and how long we will keep it for
- Explain where we got it from, if not from you
- Tell you who it has been, or will be, shared with
- Let you know whether any automated decision-making is being applied to the data, and any consequences of this
- Give you a copy of the information in an intelligible form

You may also have the right for your child's personal information to be transmitted electronically to another organisation in certain circumstances.

If you would like to make a request, please contact us (see 'Contact us' below).

Once your child is able to understand their rights over their own data (generally considered to be age 12, but this has to be considered on a case-by-case basis), we will need to obtain consent from your child for you to make a subject access request on their behalf.

Subject access requests can be made verbally. To ensure that your verbal request is fully understood the Information Commissioners Office (ICO) on their website say the following:

Yes. You can make a subject access request verbally, but we recommend you put it in writing if possible because this gives you a record of your request

If you are making a verbal request, try to:

- *use straightforward, polite language.*
- *focus the conversation on your subject access request.*
- *discuss the reason for your request, if this is appropriate – work with them to identify the type of information you need and where it can be found.*
- *ask them to make written notes – especially if you are asking for very specific information; and*
- *check their understanding – ask them to briefly summarise your request and inform them if anything is incorrect or missing before finishing the conversation.*

However, even if you make your request verbally, we recommend you follow it up in writing (eg by letter, email or using a standard form).

So, to avoid confusion we ask you when making a subject access request, you do so by contacting our Data Protection Officer, Michele Fullwood, in writing to Birmingham Diocesan Multi-Academy Trust, BDMAT Central Office, Christ Church, Church of England Secondary Academy, Daleview Road, Yardley Wood, Birmingham, B14 4HN or by email to dpo@bdmat.org.uk

Once your child is able to understand their rights over their own data (generally considered to be age 12, but this has to be considered on a case-by-case basis), we will need to obtain consent from your child for you to make a subject access request on their behalf.

Your right to access your child's educational record

The law states for academies, including free schools, and independent schools: there is no automatic parental right of access to the educational record in these settings.

We will however, in good faith and in line with maintained schools; give parents, or those with parental responsibility, free access to their child's educational record (which includes most information about a pupil) within 15 school days of receipt of a written request.

There are certain circumstances in which these requests can be denied, such as if releasing the information might cause serious harm to the physical or mental health of the pupil or another individual, or if it would mean releasing exam marks before they are officially announced.

You can contact the Headteacher at your child's school for this information or email the Data Protection Officer dpo@bdmat.org.uk

Your other rights regarding your child's data

Under UK data protection law, you have certain rights regarding how your child's personal data is used and kept safe. For example you have the right to:

- Object to our use of your child's personal data
- Object to the processing of personal data that is likely to cause, or is causing, damage or distress
- Prevent your child's data being used to send direct marketing.
- Object to and challenge the use of your child's personal data for decisions being taken by automated means (by a computer or machine, rather than by a person)
- In certain circumstances, have inaccurate personal data corrected or blocked
- In certain circumstances, have the personal data we hold about your child deleted or destroyed or restricted in its processing
- Withdraw your consent, where you have previously provided it for collection, processing and transfer of your child's personal data for a specific purpose.
- In certain circumstances, be notified of a data breach
- Make a complaint to the Information Commissioner's Office
- Claim compensation for damages caused by a breach of the Data Protection Regulations.

We may refuse your information rights request for legitimate reasons, which depend on why we're processing it. Some rights may not apply in these circumstances:

- o Your right to have all personal data deleted or destroyed doesn't apply when the lawful basis for processing is legal obligation or public task
- o Your right to receive a copy of your personal data, or have your personal data transmitted to another controller, does not apply when the lawful basis for processing is legal obligation, vital interests, public task or legitimate interests
- o Right to object to use of your private data doesn't apply when the lawful basis for processing is contract, legal obligation or vital interests. And if the lawful basis is consent, you don't have the right to object, but you have the right to withdraw consent

See information on types of lawful basis in section 4 of this privacy notice.

To exercise any of these rights, please contact us (see "Contact us" below)

Once your child is able to understand their rights over their own data (generally considered to be age 12, but this has to be considered on a case-by-case basis), we will need to obtain consent from your child for you to make any request on their behalf.

9. Complaints

We take any complaints about our collection and use of personal information very seriously.

If you think that our collection or use of personal information is unfair, misleading or inappropriate, or have any other concern about our data processing, please raise this with us in the first instance. You can make a complaint to us at any time by contacting our Data Protection Officer, Michele Fullwood, in writing to Birmingham Diocesan Multi-Academy Trust, BDMAT Central Office, Christ Church, Church of England Secondary Academy, Daleview Road, Yardley Wood, Birmingham, B14 4HN or by email at dpo@bdmat.org.uk

Alternatively, you can make a complaint to the Information Commissioner's Office:

- Report a concern online at <https://ico.org.uk/make-a-complaint/>
- Call 0303 123 1113
- Or write to: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

10. Contact us

If you have any questions, concerns or would like more information about anything mentioned in this privacy notice, please contact our Data Protection Officer, Michele Fullwood, in writing to Birmingham Diocesan Multi-Academy Trust, BDMAT Central Office, Christ Church, Church of England Secondary Academy, Daleview Road, Yardley Wood, Birmingham, B14 4HN or by email at dpo@bdmat.org.uk

Last Updated

We may need to update this privacy notice periodically, so we recommend that you revisit this information from time to time. This version was drafted on 01 January 2025